

Setting a New Global Standard in Security for the International Hospitality Community



April 2019../ [Global Secure Accreditation](#) (GSA) is the world's first truly independent system of hotel security accreditation. This UK based company, founded by a team of international security experts has launched a new, unique independent standard and assessment system for hotel security.

Royal Lancaster London is the first London property to receive accreditation from Global Secure.

What is Global Secure?

GSA is an effective hotel security assessment process, established and operated by highly experienced former senior UK police officers, counter terrorism specialists, UK military and international security experts. GSA has been created in partnership with SFJ Awards (SFJ) a UK Government (Ofqual) approved standards awarding organisation, who will independently oversee and regulate the standard and assessment process to deliver reliable, world class security assurance.

Why was GSA Created?

Until now hotel security could not be assessed against an independently recognised standard. Travellers in all sectors are increasingly looking to the hospitality industry to provide information on security protocols to allow them to make informed decisions prior to booking. A recent Travelzoo Survey in the six biggest traveller countries saw 89% of guests ranking security as their first concern when travelling. These statistics are highly relevant to the business community, with greater assurances on security being sought by the business traveller and corporate booking officials. This accreditation enables corporate travel managers to provide enhanced duty of care and business travellers to make more informed choices on safety and security within hotels internationally.

Why is GSA Unique?

Whilst other hotel security certification accreditation programmes do exist; GSA is unique as a formal accreditation delivered through a global network of experienced, trained and accredited former law enforcement and military professionals. GSA is the only hotel security accreditation programme to partner with SFJ Awards, a UK government approved standards organisation with the ability to assess and award accreditations absolutely independently. SFJ's role in supervising the GSA

accreditation standard and assessment process ensures GSA is a trusted security assurance system unavailable anywhere else.

David Wood, CEO of GSA comments, “Having previously managed national and international security operations at the highest levels, the founders of Global Secure have created a rigorous security assessment which is simple in its delivery. Taking into account the unique environment of every hotel and its risk profile we have created an opportunity for hotels such as Royal Lancaster London to showcase their commitment to excellent security and encourage travellers to make informed choices about their safety.”

Sally Beck, General Manager of Royal Lancaster London said: “In the current climate it has become more important than ever to be vigilant with security in the travel and tourism sector. Following our major £85 million refurbishment, we have stepped up our security to become an example to the industry on how to make guests safe during their stay.”

In addition to the accreditation, GSA also offers membership of a collaborative community for the hospitality industry on an international scale. A bespoke membership platform is available to support members of the GSA community with relevant security information and intelligence, ensuring that corporate travel managers, hotel industry experts and partners have access to the highest levels of professional service and advice.

Please visit www.gsaccreditation.com

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