

CONSULTANCY FOR HOTELS AND SERVICED ACCOMMODATION

- *The impact of ISO 31030 on hotel governance*
- *Creating and maintaining a security-first culture in a hotel or serviced accommodation*
- *How to win more corporate business by demonstrating solid safety and security credentials*



BESPOKE ADVICE FOR YOU

The safety and security of hotels and corporate housing is one of the primary concerns for organisations with travelling employees. Hotels and serviced accommodation providers that wish to provide a credible offer to corporates and organisations with travelling employees are increasingly being challenged to demonstrate their safety and security credentials.

Whether you are a hotel manager looking to better understand the safety and security profile of your property, a serviced accommodation chain aiming to demonstrate security best practice, or a hotel chain seeking more business from corporate guests, we can help you prepare you and your team to deliver proactive and effective security and safety procedures.



WHAT CONSULTANCY DO WE OFFER?

We can determine the risk profile of your hotel or serviced accommodation and help you:

- Ensure your guests are safe and secure
- Understand what to do if something goes wrong
- Build a security culture across your entire team

At GSA, we believe it is critical that worldwide hotel security standards are as measurable as other high levels of service provided by the hotel industry.

Our senior management team is made up of former police officers and travel management experts at the most senior level. Our team was responsible for shaping ISO 31030 and creating the UK guidance on the standard issued by BSI. We have decades of experience in recognising the risks around hotels and serviced accommodation and helping hospitality venues and staff address these proactively.

WHY IS ISO 31030 IMPORTANT FOR BUSINESS ACCOMMODATION?

The advent of ISO 31030 – the first global standard for businesses with employees that travel for work – has delivered new standards that corporates need to follow when considering their duty of care towards travelling employees. This will raise the profile of safety and security issues around corporate accommodation. Hotels and serviced accommodation providers need to be able to demonstrate their commitment to keeping guests safe.



EXAMPLES OF OUR BESPOKE CONSULTANCY SERVICES:

- One-to-one sessions on safety, security and risk management. This can be tailored to one corporate accommodation venue, a chain or an entire global portfolio of property
- Help you understand the risk profile of your accommodation and how to address this
- Hospitality staff training including one-to-one or one-to-many training for hotel managers, reception staff, cleaning personnel and others. Training can be organised by venue or across job titles or responsibilities
- Auditing of your accommodation with a confidential report on strengths, weaknesses and risk areas
- Share tips for best practice

WHY CHOOSE GSA?

When it comes to corporate travel – and travelling in general – hotels remain one of the few easily accessible indoor areas. Other public areas such as airports, sports stadia, museums and train stations limit access to ticket holders or require security checks. This makes hotels vulnerable to safety and security risks.

We manage and maintain an independent global standard for hotel security. The standard has been established and maintained by vastly experienced senior police officers, counter terrorism experts, military and international security experts. Our accreditation delivers the most comprehensive and effective standard for hotel security in the world. Several recent high-profile incidents have thrown a sharp focus on hotel security. GSA was created to deliver a global independent security standard for the hotel industry.

We are here to answer your questions so please [contact us](#) and we will get back to you within 24 hours.