

## HOTEL/SERVICED APARTMENT ACCREDITATION SCHEME

- *On-site or virtual risk-based security assessments for hotels*
- *Undertaken by expert assessors with security experience*
- *Enables TMCs to recommend hotels that operate at the highest security levels*



## THE GSA CORPORATE ACCOMMODATION ACCREDITATION PROCESS

Following the publication of the ISO 31030 global standard for travel risk management, organisations with travelling employees are increasingly requesting that TMCs provide detailed information on the security and safety credentials of hotels and serviced accommodation.

One of the most effective ways to demonstrate high levels of security to organisations is to request that relevant accommodation providers undertake the GSA corporate accommodation accreditation process.

Our accreditation is an independent assessment process for hotel and serviced accommodation security. It provides a seal of approval for hotels and serviced accommodation wishing to demonstrate their security credentials. We offer the option of either an on-site assessment to deliver hotels and serviced accommodation with the most comprehensive assessment of security protocols and processes. Alternatively, we can conduct a virtual assessment where corporate accommodation providers submit their policies and procedures for assessment by an independent assessor.

Our security and safety accreditation for hotels and serviced apartments is the first independently certified accreditation scheme for corporate accommodation. Each accreditation is independently audited by SFJ Awards - a UK regulated international awarding organisation that provides qualifications and accreditation



## THE STANDARDS

The process addresses a series of security aspects across six standards. These include:

- Maintaining security through strategic security planning
- Maintaining security through effective management of security policies and procedures
- Maintaining the security of perimeters, car parks and accommodation areas
- Maintaining security through surveillance, lighting and alarm systems
- Maintaining security through access control for staff, contractors and visitors
- Maintaining security through the effective management and training of staff

## ACCREDITATION - BENEFITS FOR TMCs

We work with TMCs to help ensure that the corporate accommodation offered to clients is safe and secure – helping corporations deliver their duty of care to employees. We can:

- Provide TMCs with lists of hotels that have been independently accredited across the globe so when corporates ask TMCs for recommendations, TMCs can be certain the hotels they recommend – wherever they are in the world – operate at the highest levels of security.
- Help TMCs manage corporates that require security information on all preferred hotels. Corporate clients often rely on TMCs to assess security criteria for preferred hotels. This is only likely to increase with the publication of ISO 31030. We can help TMCs arrange accreditation of multiple hotels quickly and effectively – all with the reassurance of independent certification from a Government supported awarding body.

## WHY CHOOSE GSA?

GSA accreditation enables hotels and serviced accommodation to publicly demonstrate commitment to the most stringent levels of duty of care to your guests and to meet and exceed ISO 31030 which provides additional assurance to the safety and security of travellers.

Our senior management team is made up of former police officers and travel management experts at the most senior level. We helped to shape ISO 31030 and create the UK guidance on the standard issued by BSI. We have decades of experience in recognising the risks around hotels and serviced accommodation and helping hospitality venues and staff address these proactively.

Hotels that are accredited with the GSA standard can demonstrate to corporates, travel managers, TMCs and the public that they have reached and exceeded rigorous security standards, including ISO 31030. These include:

- Strategic security planning with a comprehensive security policy and procedures
- Demonstrable physical and technical security, such as active CCTV cameras, alarms and other security
- A workforce that actively considers the security needs of the hotel's guests and embeds this into their day-to-day activities and engagements with the public

Accredited hotels receive a comprehensive security report, a certificate of accreditation, as well as access to a wide range of security resources including training videos, intelligence bulletins best practice guides and an online network of accredited hotels where they can share best practice and pool resources. Accreditation lasts for 12 months and can be renewed annually.

**We are here to answer your questions so please [contact us](#) and we will get back to you within 24 hours.**