

## VIRTUAL ACCREDITATION

- *A risk-based virtual assessment undertaken by an independently audited GSA assessor*
- *Accreditation report highlights issues and remedial action required*
- *Successful accommodation issued with Accreditation Certificate*



## VIRTUAL ACCREDITATION

Following the publication of ISO 31030 standard for travel risk management, corporates and organisations that have travelling employees are reviewing the hotels and serviced accommodation they use. One of the most effective ways for hotels and serviced accommodation to demonstrate high levels of security is to apply for GSA security accreditation for your premises.

The GSA accreditation is an independent assessment process for hotel and serviced accommodation security. It provides a seal of approval for hotels and serviced accommodation wishing to demonstrate their security credentials. GSA now offers the option of a virtual accreditation assessment to make the process less disruptive for the daily operations of hotels or serviced accommodation.



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## A FULLY REMOTE PROCESS

The GSA virtual accreditation process is an online, risk-based assessment programme for hotels and serviced accommodation. It addresses all key security concerns with hotels and serviced accommodation submitting supporting documentation to demonstrate compliance to the required standards. Hotels and serviced accommodation that successfully meet the standards are independently accredited by SFJ Awards.

Hotels and serviced accommodation providers can now achieve the GSA security accreditation through a fully remote process. The process requires hotels and serviced accommodation providers to provide evidence of policies and practices that can be uploaded to a secure assessment platform. Our expert security assessors then arrange a video assessment, at your convenience, while minimising disruption to your day-to-day business.

## THE STANDARDS

The process addresses a series of security aspects across six standards. These include:

- Maintaining security through strategic security planning
- Maintaining security through effective management of security policies and procedures
- Maintaining the security of perimeters, car parks and accommodation areas
- Maintaining security through surveillance, lighting and alarm systems
- Maintaining security through access control for staff, contractors and visitors
- Maintaining security through the effective management and training of staff

## WHY CHOOSE GSA?

Accreditation through GSA enables hotels to publicly demonstrate commitment to the most stringent levels of duty of care to guests and to meet and exceed ISO 31030 which provides additional assurance to the safety and security of travellers.

GSA's senior management team is made up of former police officers and travel management experts at the most senior level. Our team was responsible for shaping ISO 31030 and creating the UK guidance on the standard issued by BSI. We have decades of experience in recognising the risks around hotels and serviced accommodation and helping hospitality venues and staff address these proactively.

Hotels that are accredited with the GSA standard can demonstrate to corporates, travel managers and the public that they have reached and exceeded rigorous security standards, including ISO 31030. These include:

- Strategic security planning with a comprehensive security policy and procedures
- Demonstrable physical and technical security, such as active CCTV cameras, alarms and other security
- A workforce that actively considers the security needs of the hotel's guests and embeds this into their day-to-day activities and engagements with the public

Accredited hotels receive a comprehensive security report and a certificate of accreditation. Accreditation lasts for 12 months and can be reviewed annually.

**We are here to answer your questions so please [contact us](#) and we will get back to you within 24 hours.**